

The Monitor

Abbott Diabetes Care News From Around The Globe

Abbott Park Diabetes Days: Driving Diabetes Awareness

Each year, ADC takes part in Abbott Park Diabetes Days, a six-day event held over a two-week period in conjunction with Corporate Wellness at Abbott headquarters in Illinois.



ADC staff helping out in the Abbott Park cafeteria, providing diabetes information and FreeStyle and Precision meter demonstrations to Abbott employees and their families.

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During this event, ADC employees conducted live product demos with Abbott employees, placed free meters with employees and their co-insured family members who have diabetes, and distributed free-meter coupons that employees gave to other family members and friends.

By every measure, the 2007 Abbott Park Diabetes Days – held in March – was a huge success. Nearly 1,800 live meter demos were conducted, 806 meters were placed, and another 1,100 free meter coupons were handed out.

"But more importantly, our diabetes educators were able to share educational

information about pre-diabetes, and improved awareness with nine Abbott employees who tested very high, above the normal range for blood glucose levels, and were unaware of it," reports Donna Swope-Peterson, sales representative for ADC's Midwest region who helped coordinate this event.

"While no one wants to see those high readings during a live demo, the consequences of not knowing are far worse," she adds. "This is the part of our job that is so rewarding...by participating in these types of events, we are truly helping people with our products and services."

ADC Receives FDA 510(k) Clearance for FreeStyle Lite

ADC recently received U.S. FDA clearance to market our FreeStyle Lite blood glucose monitoring system, our newest meter with many terrific features and benefits for people with diabetes. This innovative system doesn't require coding. FreeStyle Lite provides results in an average of 5 seconds, and offers virtually pain-free testing due to the very small blood sample size (0.3 microliter) required – about



the size of a pin head. Plus, it allows testing on alternative sites, sparing sensitive fingertips. Right now, we are finalizing our commercial launch strategy, completing steps to obtain CE mark for the product, preparing for a U.S. launch in May and the start of European launches in June!

Donegal, Ireland Facility Readies to Go “Live”

Last year, ADC acquired a manufacturing facility in Donegal, Ireland to keep up with the growing worldwide demand for our FreeStyle test strips. The 70,000-square-foot facility has undergone some modifications to meet ADC’s requirements, and test runs and validations of first production lots have been successfully completed. Site Manager Liam Curley reports that the facility is expected to receive ISO certification presently (the International Standards Organization is the global entity that inspects and validates medical device manufacturers) and to begin shipping FreeStyle strips in May. Curley tips his hat to the ADC staffers from various sites and disciplines whose multi-faceted skills have brought this complex project to fruition.



The Abbott Diabetes Care team in Donegal, Ireland – busy getting the new facility ready to commence FreeStyle strip manufacturing.

NEWSBRIEF

Celebrating Innovation: ADC Recognizes Its Inventors

Innovative technologies developed by talented in-house scientists are the lifeblood of companies like ADC; they give us our competitive edge and enable us to offer leading-edge products to improve the lives of people with diabetes.

ADC’s inventors fuel our company’s ability to grow its intellectual property, including our patent portfolio. These patents protect our scientific innovations and support our continued investment in technology.

ADC rewards its inventors financially and provides recognition for their contributions. All employees – both active and retired – are eligible to participate in this recognition program, and honorees are recognized at annual dinners held in both the U.S. and U.K.

In 2006, ADC submitted 87 IDRs and filed 56 patent applications. Our goal in 2007 is to submit 200 IDRs and file 65 patent applications. So far, six patent applications have been filed and two patents have been issued in the first quarter of 2007 (see listing below for details).

ADC Patents Issued in 2007

Patent Title: Method for optical measurements of tissue to determine disease state or concentration of an analyte

Inventors: Omar S. Khalil; Shu-jen Yeh; Stanislaw Kantor; Charles F. Hanna; Eric B. Shain

Issue Date: January 2007

Patent Title: Analyte monitoring device and methods of use

Inventors: James Say; Michael F. Tomasco; Adam Heller; Yoram Gal; Behrad Aria; Ephraim Heller; Phillip John Plante; Mark S. Vreeke; Keith A. Friedman Fredric C. Colman

Issue Date: March 2007

Patent Applications Filed in 2007

Application Title: Heterocyclic nitrogen containing polymer coated analyte monitoring device and methods of use

Inventors: Benjamin J. Feldman; Tianmei Ouyang

Filing Date: January 2007

Application Title: Modular combination of medication infusion and analyte monitoring

Inventor: Udo Hoss

Filing Date: February 2007

Application Title: Method and system for providing contextual based medication dosage determination

Inventors: Kenneth J. Doniger; Mark K. Sloan

Filing Date: February 2007

Application Title: Device and method for automatic data acquisition and/or detection

Inventors: John R. Galasso; Scott Dalton

Filing Date: February 2007

Application Title: Device and method for automatic data acquisition and/or detection

Inventor: John R. Galasso

Filing Date: February 2007

Application Title: Method and apparatus for providing rolling data in communication systems

Inventors: Martin Fennell; Mark Sloan; Lawrence He

Filing Date: March 2007

ADC Names '06 President's Award Winners

ADC employees who consistently show their dedication and ingenuity in ways that help to build Abbott's diabetes business and increase our bottom line are rewarded each year with a President's Award. The latest President's Award winners and the initiatives for which they are being recognized are:

Fabiana Casin	Argentina commercial success	Jemma Quiaot	Fulfillment of worldwide kit and meter requirements
Thierry Bareille	France commercial success	Bill Cranney	Highmark program
Anne Barta	France commercial success	Helen Maye	International commercial HR support
Eduardo Courbis	France commercial success	Byung-Kook Kang	Korea commercial success
Phillipe Emery	France commercial success	Robert Ford	Latin America commercial success
Franck Givaudan	France commercial success	Simon Gurl	Process development improvements
Christelle Jan	France commercial success	Karl Slivka	TennCare and Delaware Medicaid
Philippe Levan	France commercial success	Chuck Liston	WalMart Category Captain
Jean Luc Franger	France commercial success		
Mélanie Marmounier	France commercial success		
Dung Nguyen	France commercial success		
Virginie Sayé-Brunet	France commercial success		

Abbott/ADC Named One of Best Places to Work in Greece & Europe



Europe's Great Place to Work Institute and its Greek associate, the Athens Laboratory of Business Administration (ALBA) recently announced that Abbott (Hellas) was the 5th best place to work among all industries in Greece in 2007, and among the top 100 best places to work in all of Europe. In the category of pharmaceutical companies, Abbott (Hellas) scored even higher, ranking second.

As part of its continuous improvement plan for employees, Abbott (Hellas) participates in this competition every two years and monitors its progress based on the employee feedback on which the rankings are based. Our company is steadily moving up the rankings (it placed 7th in 2003 and 6th in 2005). Congratulations!

ADC Helps Out – Customer Feedback

Abbott Diabetes Care supports a large number of people with diabetes through its Patient Assistance Program (PAP) which provides a free meter and a supply of strips to those in need. Here are some examples of the impact of this ADC program managed by our U.S. customer service team.



Dear Abbott,

I am writing you this letter to tell you how thankful I am for the testing supplies you sent me. I couldn't manage my diabetes correctly if it wasn't for programs like yours. I am truly thankful for everything. Once again, thank you!

— Amanda

Dear Abbott,

Several months ago I was approved by Abbott Diabetes Care to receive a supply of FreeStyle strips, I cannot express with words the incredibly huge blessing this is in my life! Testing blood glucose levels is such a crucial part of good diabetes control, and multiple tests per day is necessary to feel good and achieve optimum control... Thank you for considering my financial situation and being a part of this "gift" to me.

— Tricia

ADC's Growth Spurs Recruitment Efforts

Success has its challenges. ADC's growth as a company requires that we ramp up our recruitment efforts to attract qualified employees in the areas of research and development, marketing and sales, quality assurance, and finance and accounting. One example of our proactive recruitment initiatives is this advertising feature that appeared recently in the *San Francisco Examiner*. It not only spreads the word about job opportunities at ADC, but provides a great overview of why this is such a great place to work.



NEWSBRIEF

ADC Sets New Production Records – Again!

After a stellar February during which both the U.K. and U.S. set new production records, the U.K. team reports even more record-breaking results in March:

- Internal production averaged more than 90,000 cartons per day for the entire month;
- In the last week of March, adherence to schedule reached 99% – the highest ever;
- The team has met volume adherence for 9 consecutive weeks, averaging 103% for the year;
- March volume adherence was 108% – 240,000 cartons above plan;
- Manufacturing order adherence was 95%, 5% above target.

All these achievements helped to significantly improve on-time performance, creating very positive results for March. Notably, the demand for ADC's Precision test strips is running above plan (kudos to the sales teams!), presenting a real performance opportunity, one that is being met handily thanks to a winning attitude and winning spirit.

ASK THE EXPERT

“Ask the Expert” is Back

ADC's popular, interactive “Ask the Expert” feature is back on our redesigned website, AbbottDiabetesCare.com. This valuable resource not only enables patients, caregivers and healthcare providers to research answers to common diabetes-related questions, but users can submit questions that our very own diabetes expert, Judy Kohn, RN, BSN, CDE, responds to individually. When questions apply to a broad audience, the responses are posted on the site monthly. There are currently more than 160 postings in the Q&A archives, covering such topics as diagnosis and symptoms, monitoring, and standards of care. ADC is also enlisting the clinical expertise of our Clinical Science Manager Lynne Lyons, MPH, RD, CDE, for the “Ask the Expert” archives. Check it out!



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